

Peanut Blog

An ounce of information



Navratri Demand Drives Up Prices of Peanuts and Bhagar in Local Markets

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As Navratri approaches, a significant number of devotees across India observe fasts, leading to a spike in demand for fasting-related food products. Reflecting this trend, the grain market at Market Yard has witnessed an increased supply of sabudana, peanuts, and barnyard millet (bhagar) from various states. However, while the prices of sabudana have remained steady, those of peanuts and bhagar have risen by ₹4-5 per kilogram.

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Traders at Market Yard report that the sabudana varieties—Extra Super Fine, Milk White, and regular—are arriving in sufficient quantities, maintaining stable prices. According to Ashok Lodha, a prominent trader, the good production this season has kept sabudana prices unchanged compared to last year. Meanwhile, bhagar and peanut prices have seen an upward trend. Bhagar, often preferred as a hygienic food during fasting, is experiencing a 10% price hike compared to last year.

Supplies of raw barnyard millet arrive from Tamil Nadu, Karnataka, and Vidarbha, and the processed products reach Nashik's Market Yard after processing.

Traders also note increased arrivals of peanuts, with Spanish, Ghungroo, and Gujarati varieties entering the market. However, due to recent rainfall in Gujarat, arrivals have slightly dipped, pushing up the prices. Despite this, traders anticipate a price drop around Diwali as supplies increase.

Source: <https://www.thebridgechronicle.com/news/navratri-demand-drives-up-prices-of-peanuts-and-bhagar-in-local-markets>